

**Downtown Development Authority
Minutes of the Regular Meeting
January 6, 2023**

Meeting called to order at 7:31 am by Kathy Westervelt.

Members present: Kelly Cornford, Victoria Devereaux, Pam Ginderske, Joe Kline, Nicole Risch, Kathy Westervelt, Lorie Willie and Karen Wood.

Members absent: John Gerber.

Others Present: Hartmann Aue, Edgar Tithof, Chris Palmer and Trudy.

There were no adjustments to the agenda.

Motion by Ginderske, second by Cornford to accept the agenda as presented. Motion carried.

Motion by Ginderske, second by Kline to approve the payment of claims. Motion carried.

Motion by Wood, second by Cornford to approve the December 2, 2022 Downtown Development Authority Minutes as presented. Motion carried.

Parks and Recreation, Planning Commission and Village Council minutes were accepted and filed.

The St. Charles Area Museum submitted a Façade Grant for signage at their new location in the amount of \$610.

Motion by Kline, second by Ginderske to approve the Façade Grant for the St. Charles Area Museum in the amount of \$610. Motion carried.

The 2nd Annual DDA Easter Egg Hunt was discussed. It will be held on April 8th at 9 AM in Coal Miners' Park. Sunny Bunny Easter Eggs is a company that sells prefilled Easter eggs in bulk for celebrations. Ordering the eggs prefilled from this company is less costly and more efficient. Discussion on age groups, gift basket, and ways to stagger the groups was had.

Motion by Cornford, second by Ginderske to order 2,000 candy filled and 2,000 toy filled eggs for the 2nd Annual DDA Easter Egg Hunt held on April 8th at 9 AM.

The Christmas decorations on the bridge went over well. Now would be the time to order more if desired as the prices have dropped for the season.

Motion by Kline, second by Wood to approve the purchase of 6 candy cane and 6 snowflake lights. Motion carried.

In preparation of the DDA kayak launch a water safety life ring should be purchased as a safety precaution.

Motion by Devereaux, second by Risch to purchase a Glasdon Guardian 24 Life Ring Cabinet. Motion carried.

During public comment Cornford discussed new hanging baskets and planters for Beautification Day, as well as ways to slowly phase out the unsafe curb flowering and weeding.

Devereaux commented on the DDA Facebook Page and would like to see the new businesses in town spotlighted and deals and specials highlighted. "We must do more."

Risch suggested to raise the prices for businesses to possibly even \$30 during the 2023 Old Fashioned Christmas tree sale. Aue mentioned businesses give hundreds for bikes downtown.

Chris Palmer, President of the St. Charles Area Museum, invited the board to the grand reopening of the museum at its new location on Saturday, February 18th from 5-8 PM.

Motion by Kline, second by Wood to adjourn the meeting at 8:19 am. Motion carried.

Respectfully,

Hartmann Aue