Downtown Development Authority Minutes of the Regular Meeting January 7, 2022

Meeting called to order at 7:30 am by Jim Delemeester.

Members present: Sue Bare, Jim Delemeester, Victoria Devereaux, John Gerber, Pam Ginderske, Joe Kline, Kathy Westervelt, and Karen Wood

Others Present: Hartmann Aue

Motion by Westervelt, second by Kline to approve the payment of claims. Motion carried.

Motion by Wood, second by Bare to approve the December D.D.A. minutes. Motion carried.

Planning Commission and Village Council minutes were accepted and filed.

During the Covid pandemic, the D.D.A. agreed to keep the Goodrich Building rental fees at the pre-pandemic rates due to the fact that many of the businesses were not considered "essential" and thus could not open. As the state and businesses have opened back up, it was time to review the lease rates for the Goodrich Building business tenants. The D.D.A., after deliberate discussion, thought it would be best to get "back on track" with 2022 lease rates.

Motion by Bare, second by Ginderske to approve 2022 lease rates. Motion carried.

The D.D.A. discussed 2022 goals. Everyone shared thoughts and ideas. A few ideas were:

- An ice-skating rink in Waterfowl Park
- Winter decorations for town
- Fireworks at the Christmas Parade
- Updating the Rail Trail Signage for accuracy
- A business directory or brochure including business mailers
- Help the funding of upgrading our web presence
- The businesses downtown make historical buildings and grant funding
- Work on Trip Advisors to increase clicks by visitors

Meeting adjourned at 8:15 am. Motion by Westervelt, second by Bare. Motion carried.

Respectfully,

Hartmann Aue