

**Downtown Development Authority  
Minutes of the Regular Meeting  
January 7, 2021**

Meeting called to order at 7:30 am by Jim Delemeester.

Members present: Sue Bare, Jim Delemeester, Pam Ginderske, Joe Kline, Kathy Westervelt, and Lorie Wille

Others Present: Hartmann Aue and Richard Hoerner

Motion by Ginderske, second by Westervelt to approve the payment of claims. Motion carried.

Motion by Westervelt, second by Kline to approve the December D.D.A. minutes. Motion carried.

Village Council minutes were accepted and filed.

The D.D.A. discussed 2021 goals. The Authority would like to continue the façade grant program, make downtown more attractive by removing any urban blight, investigate the costs associated with wayfinding signage, downtown marketing via drone footage, and electric vehicles (EV) charging stations. Dr. Kline mentioned that Consumers Energy may offer subsidies for them, and would support if the cost was revenue neutral. Aue provided information on EGLE EV charge grants which requires the lesser of 33.3% of the total cost or a direct match of the amount the electric utility is paying, up to \$70,000, used for eligible EV charging equipment. Street signs and pole banners were also discussed, and to find a more economical means to supply the past goals.

The Goodrich Building Rental schedules were approved to keep the 2020 rental rates based on the Coronavirus Pandemic shutting down several businesses for many weeks and months of last year. Motion by Wille, second by Bare to approve keeping the 2020 rental rates the same for 2021. Motion carried.

There was no public comment.

Meeting adjourned at 7:56 am. Motion by Westervelt, second by Kline. Motion carried.

Respectfully submitted,



Hartmann Aue  
Village Manager