

**Downtown Development Authority  
Minutes of the Regular Meeting  
November 1, 2019**

Meeting called to order at 7:30 AM by Chairman Jim Delemeester.

Members present: Bob Burns, Pam Ginderske, Kathy Westervelt, Jim Delemeester, Sue Bare, Joe Kline, John Gerber, Richard Hoerner.

Members Absent: Julie Birchmeier, Karen Wood.

Others Present: Hartmann Aue.

There were no adjustments made to the agenda.

Motion by Westervelt, support by Ginderske to approve claims and accounts. Motion carried.

Motion by Westervelt, support by Bare to approve the DDA minutes of the October 4, 2019 regular meeting. Motion carried.

The Goodrich Building continues to leak. Aue mentioned we are still looking for a contractor to find the source of the leak. The Board wondered how old the roof was, what it was made of, and if a warranty would be in place. It was guessed to be about 15 years old perhaps older. Aue was to look into it.

Aue shared that there will be 52 Holiday wreaths downtown this year, rather than 26, due to a garland issue with our trees. He mentioned the contract is up in January and the board is encouraged to research other companies besides Hometown Decoration and Display, LLC to see what else is offered in Christmas decoration lighting. Aue mentioned he looked into Decker's suggestion of a laser light show set to music with an engineer from Spicer. For minimal equipment it was around \$800. Aue is encouraged by this and suggested this may be something to add next year. It was suggested maybe to try it out in the park during summer nights. Aue mentioned they have 5 light plug ins for light displays for downtown buildings as well.

Aue displayed the contract with Joe FM for the Old-Fashioned Christmas Parade. The Village is spending approximately \$500 less for 35 more ads this year. Aue added that there will be a Santa Joe Sponsorship bin in the entrance to the Goodrich Building accepting toys for ill children that are unable to make it home for Christmas. It was also discussed whether donation money to the Parade could be used in the future for advertising money. This led to discussion on some businesses are not asked to donate to the Parade and do not feel included when they would like to be. Aue mentioned the next Old-Fashioned Christmas Parade committee meeting will be November 12, at 6 pm at the Rustic if they would like to join, share, and/or donate.

Aue updated the DDA members that we are still waiting for MDOT permits to install the 4 new posts going in for the new advertising banners for major Village events.

Aue was to look into pricing for the new, decorative stop signs.

Motion by Westervelt, support by Bare to adjourn. Motion carried.

Respectfully submitted,

Hartmann Aue, Village Manager