Downtown Development Authority Minutes of the Regular Meeting October 5, 2018

Meeting called to order at 7:30 AM by Chairman Jim Delemeester.

Members present: Jim Delemeester, Joe Kline, Pam Ginderske, Kathy Westervelt, Karen Wood and John Gerber

Members Absent: Sue Bare, Julie Birchmeier

Others Present: Matt Lane, Marie Roe

No Adjustments to the Agenda.

DDA members asked about amounts for Arnold Chiropractic lease. They seem off a bit. Lane said he would look into it and get back with the DDA.

Motion by Gerber, second by Westervelt to approve the payment of claims in the Amount of \$19,809.14. Motion Carried.

Motion by Wood, second by Westervelt to approve the July 20, 2018 D.D.A. minutes as presented. Motion carried.

Village Council Minutes from July 11th and August 8th, 2018 were accepted and filed.

Members asked about the new Lead and Copper Rules from the MDEQ. Lane advised them about what the rules might mean for the community and updated them on some of the things other communities are doing to get involved and make their voices heard in opposition.

Lane gave an update on the parking lot light project. He advised that the concrete base is in and the pole is up, but that Cornford has not put the lights up yet. Gerber asked how the light is hooked to power. Lane advised it is hooked through the corner of Bare's Sporting Goods and that a separate meter is to be installed to measure the usage.

Lane introduced a request on behalf of the Old-Fashioned Christmas Committee that the DDA help sponsor the advertising for the event. Marie Roe explained that in years past the committee had gotten some donations, but that the money had dried up and many businesses were unwilling to participate. Lane explained that the DDA's development plan has as one of its objectives to help fund events in the DDA District and that this is the perfect event for DDA involvement.

DDA members discussed ways to help advertise for events in the Village and mentioned that a good way that they have noticed in other communities is hanging banners over the main roads. Lane said we do have the capability to hang banners in one place over M-52 by Coal Miners' Park, but that he believes it has become dangerous to hang things there. DDA members expressed interest in trying to make it safer so it can be used for various events. Gerber suggested that the DDA investigate fixing the pole and wires so they are safe for use and explore more advertisements there.

Motion by Gerber, second by Ginderske to sponsor advertising for the Old-Fashioned Christmas in an amount not to exceed \$2,500. Motion Carried.

Motion by Gerber, second by Ginderske to investigate the feasibility of upgrading or making safe the mechanism for holding banners over M-52 near Coal Miners' Park for the purpose of advertising events in and around the DDA District. Motion carried.

Motion by Westervelt, second by Gerber to adjourn at 8:05 AM. Motion carried.

Respectfully submitted, Matthew S. Lane, Village Manager/DDA Executive Director